



eCommerce Solution for PowerSafe, New Zealand



TalentPace helped our customer to grow their market presence by enabling on-line shop bringing additional and new customers through this platform.

Customer Profile

PowerSafe is one of the leading distributors with over 12 plus years of Online Electrical Wholesaling business in New Zealand.

Business Scenario

- PowerSafe wanted to make the ordering process easy and thus improve relationships with customers thru eCommerce platform.
- Quicker turn-around time from order to cash aimed at improved customer satisfaction.
- The web application must allow customer to registration, customer login, order Placing and easy payment processes.

Solution Delivered

- TalentPace team had Designed and delivered sophisticated eCommerce solution using Magento enterprise solution to meet the requirements.
- Our solution approach has to help addressing customer's highly complex distribution network and the company's basic retail site needs we have planned complete integrations with multiple third party interface to push and pull the product information with ease.
- Provided robust, scalable and secured architecture and developed the entire system in a quick turnaround time.
- Successfully countered the challenges with our well established delivery model, methodologies and end to end application development lifecycle as per the CMMI framework.
- Integrated with multiple third party technologies and applications and developed reliable solution.

Business Benefits

- Our solution had helped Power Safe allowing their customers placing orders using the eCommerce application with instant ordering, quick bill view and quick bill payment speeded up service and improved accuracy.
- Increased revenues and provided opportunities in upselling areas with improved customer loyalties.
- Highly integrated analytics helped in realizing the signature items, slow moving items, and to curb the waste quite effectively.
- Brought ability to offer an online solution for each segment of their business.
- Our solution allowed wholesale or channel partners to access the company's extensive selection of products for each brand, view pictures, place and track orders, and view invoices and order history.

Technologies

- Magento Enterprise
- HTML5/CSS3
- WebServices
- MYSQL Server



It is a great experience and TalentPace contribution was significant in our success. TalentPace helped us shaping our ecommerce business application by designing and developing one of the finest of apps for us to gain more online presence and add many new customers. We are very happy for the entire team and wish to continue our engagement with TalentPace.

David Organ

Chief Technology Officer
WebCraft, NZ

About TalentPace

TalentPace is a leading new generation information technology and global consulting services company delivering IT enabled solutions to the customers from across the geographies. Deep industry experience combined with customer centric approach makes TalentPace a remarkable partner in successful business outcomes. Our strong commitment and demonstrable capabilities TalentPace always delivered measurable and sustainable services to our customers. For more information, please visit www.talentpace.com or write to us at info@talentpace.com

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