



# Developing KENTICO CMS Websites



TalentPace provided a state of the art web solution in a quick turnaround time enabling our customer to begin their campaign plans with no hurdles.

## Customer Profile

Our customer is one of the leading digital innovations and events management group in New Zealand.

## Business Scenario

- Our customer needed a website to promote international conventions and organize events to help charities raise money for social causes.
- The website must provide users to register and help finding information on past and future events, event results, manage gallery, charity event organization, high profile participants and more.
- Develop and design a clean, scalable and maintainable solution to maintain relationships between the various types of content on the site – such as, which people are experts in particular areas of law, or which people are related to a particular news article, and what legal issues news articles are categorized under.
- The core purpose of this website is to make this as a one-stop-destination for all-inclusive information and updates on everything associated with the events

## Solution Delivered

- TalentPace has chosen Kentico CMS as it provides rapid application development capabilities, and user-friendliness, Kentico is the perfect choice and an ideal solution for these requirements.
- The entire solution had large amount of out of the box functionality used or extended, including the Kentico Smart Search components, BizForms for various feedback and applications forms, and custom document Types, repeaters to allow for flexible and powerful content management.
- Provided robust, scalable and secured architecture and developed the entire system in a quick turnaround time.
- Successfully countered the challenges with our well established delivery model, methodologies and end to end application development lifecycle as per the CMMI framework.
- Integrated with multiple third party technologies and applications and developed reliable solution.

## Business Benefits

- Our solution helped non-technical customer to Customize or update the Content, images, events, and reusability of widgets.
- The CMS solution also enabled to post real-time updates, news items, and on-the-fly creation of new web pages.
- The Responsive website design enabled infallible rendering of content across multiple mobile devices.
- Customizable image gallery helped customer to make updates to the image gallery possible with the document events functionality in Kentico.

## Technologies

- Kentico CMS
- ASP.NET MVC
- C#
- HTML5/CSS3
- WebServices
- SQL Server



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*TalentPace is our trusted outsourcing partner and we always believe in their ability in architecting complex web enabled solutions. It's a true pleasure to have such a talented, hard-working and responsive business partner.*

**Henson Tan**

Executive Producer  
Union Digital

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## About TalentPace

TalentPace is a leading new generation information technology and global consulting services company delivering IT enabled solutions to the customers from across the geographies. Deep industry experience combined with customer centric approach makes TalentPace a remarkable partner in successful business outcomes. Our strong commitment and demonstrable capabilities TalentPace always delivered measurable and sustainable services to our customers. For more information, please visit [www.talentpace.com](http://www.talentpace.com) or write to us at [info@talentpace.com](mailto:info@talentpace.com)

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