



# 3D SuiteBuilder for AperiClad, New Zealand



TalentPace helped and transformed the business paradigm for AperiClad with 100s of new customers using our remarkable 3-Dimensional solution integrated with eCommerce platform.

## Customer Profile

AperiClad is one of the aspiring apparel brands in New Zealand entered into the ready-to-wear business with the introduction of contemporary trends catering complete range of premium business wear for men and women designed especially for the working professionals of today.

Aims to reflect style and manifests originality of today's fashion conscious and discerning young professionals at an affordable price. With exceptional fits, styling and color range AperiClad promises to be an instant hit with the young working professionals.

## Business Scenario

- AperiClad wanted to make the ordering process easy and thus improve relationships with customers thru eCommerce platform.
- Web enabled eCommerce platform has to allow customers indicating measurements and to select matching suits with the animated 3D images/Videos.
- To bring quicker turn-around time from order to cash aimed at improved customer satisfaction.
- The web application would also allow customer login, customer registration, order placing and easy payments.



## Solution Delivered

- TalentPace developed a solution using formula to calculate different dimensions determining size of the suits.
- Designed using Magento eCommerce platform, the application also assist customers with a range of apparels.
- Web application also helps retaining customers through comprehensive and in-built loyalty points system.




## Business Benefits

- Our solution helped AperiClad allowing their customers placing orders using the eCommerce with Instant Ordering, Quick Bill View and Quick Bill Payment, not only speeded up the service and provided great accuracy in overall business process-
- Increased revenues and provided opportunities in upselling areas with improved customer loyalties.
- Highly integrated analytics helped realizing the signature items, slow moving items, and to curb the waste quite effectively.



## Technologies

- Magento Enterprise
  - HTML5/CSS3
  - WebServices
  - Linux, Apache, Mysql and PHP
  - 3D image rendering using JS3D open-source library
  - GeomAlgorithms
- 



---

*TalentPace is a true partner who we can count on and is always focused on adding value to our business. We were needed to develop software that provides unique advantage countering the competitive and dynamic business challenges, TalentPace had delivered a robust solution helping us achieving our goals.*

**David Organ**

Chief Technology Officer  
WebCraft Inc NewZealand

---

## About TalentPace

TalentPace is a leading new generation information technology and global consulting services company delivering IT enabled solutions to the customers from across the geographies. Deep industry experience combined with customer centric approach makes TalentPace a remarkable partner in successful business outcomes. Our strong commitment and demonstrable capabilities TalentPace always delivered measurable and sustainable services to our customers. For more information, please visit [www.talentpace.com](http://www.talentpace.com) or write to us at [info@talentpace.com](mailto:info@talentpace.com)

---

**DO BUSINESS BETTER**

CONSULTING | SYSTEM INTEGRATION | BUSINESS PROCESS SERVICES